

Values

Here is a comprehensive list of possible core values. Take some time to circle all the words that resonate with what matters the most to you. To begin with, try not to question your instinct – if it resonates straight away, circle it. We will go back later and begin to narrow down the most important ones to you.

A

Abundance – Acceptance - Accomplished - Accuracy - Achievement - Activeness - Adoration
Adventure - Affection - Affluence - Aggressiveness - Agility - Alertness - Altruism - Ambition
Amusement - Anticipation - Approachability - Articulacy - Assertiveness - Assurance - Attractiveness
Audacity - Availability - Awareness - Awe

B

Balance - Beauty - Being the best - Belonging - Benevolence - Bliss - Boldness - Bravery - Brilliance

C

Calmness - Camaraderie - Candour - Capability - Care - Carefulness - Certainty - Charity - Charm
Chastity - Cheerful - Clarity - Cleanliness - Clear Minded - Cleverness - Closeness - Comfort
Commitment - Compassion - Completion - Composure - Concentration - Confidence - Conformity
Congruency - Connection - Consciousness - Consistency - Contentment - Continuity - Contribution
Control - Conviction - Coolness - Cooperation - Cordiality - Courage - Courtesy - Craftiness - Creativity
Credibility - Cunning - Curiosity

D

Daring - Decisiveness - Decorum - Deference - Delight – Dependability - Depth - Desire
Determination - Devotion – Devoutness - Dexterity - Dignity - Diligence - Direction - Directness
Discipline - Discovery - Discretion - Diversity – Dominance - Drive - Duty - Dynamism

E

Eagerness - Economy - Ecstasy - Education - Effectiveness - Elation - Elegance - Empathy
Encouragement - Endurance - Energy - Enjoyment - Entertainment - Enthusiasm - Entertainment
Excellence - Excitement - Exhilaration - Expectancy - Expediency - Experience - Expertise - Exploration
Expressiveness - Extravagance - Exuberance

F

Fairness - Faith - Fame - Family - Fasciation - Fashion - Fearlessness - Ferocity - Fierceness - Fidelity
Financial - Firmness - Fitness - Flexibility - Flow - Fluency - Focus - Fortitude - Frankness - Freedom
Friendliness - Frugality - Fun

Values

G

Gallantry - Gentility - Giving - Grace - Gratitude - Gregarious - Growth - Guidance

H

Happiness - Harmony - Health - Heart - Helpfulness - Heroism - Holiness - Honesty - Honour
Hopefulness - Hospitality - Humility - Humour - Imagination

I

Impact - Impartiality - Independence - Industry - Ingenuity - Inquisitiveness - Inspiration - Integrity
Intelligence - Intensity - Intimacy - Intrepidness - Introversion - Intuition - Intuitiveness - Investing

J

Judiciousness - Justice - Joy

K

Keeness - Kindness - Knowledge

L

Leadership - Learning – Liberation - Liberty - Liveliness - Logic - Longevity - Love

M

Majesty - Making a difference - Mastery - Maturity - Meekness - Mellowness - Meticulousness
Mindfulness - Modesty - Motivation - Mysteriousness

N

Neatness - Nerve

O

Obedience - Open-mindedness - Openness - Optimism - Order - Organization - Originality
Outlandishness - Outrageous

P

Passion - Peace - Perceptiveness - Perfection - Perkiness - Perseverance - Persistence -
Persuasiveness - Philanthropy - Piety - Playfulness - Pleasantness - Pleasure - Poise - Polish -
Popularity - Potency - Power – Practicality - Pragmatism - Precision – Preparedness - Presence
Privacy – Proactive - Professional - Prosperity - Prudence - Purity

Values

R

Realism - Reason - Recognition - Recreation - Refinement - Reflection - Relaxation - Reliability
Religiousness - Resilience - Resolution - Resolve - Resourceful - Respect - Rest - Restraint - Reverence
Richness - Rigor

S

Sacredness - Significance - Saintliness - Satisfaction - Security - Self-control - Selfless - Self-reliant
Sensitive - Sensual - Serenity - Service - Sexy - Seductive - Sharing - Shrewdness - Significance -
Silence - Silliness - Simplicity - Sincerity - Skillfulness - Solidarity - Solitude - Soundness - Speed - Spirit
Spirituality - Spontaneity - Spunk - Stability - Stealth - Stillness - Strength - Structure - Success
Supremacy - Sympathy - Synergy

T

Teamwork – Temperance - Thankful - Thorough - Thoughtful - Thrift - Tidiness - Timeliness
Traditional - Tranquility - Transcendence - Trust – Trustworthy - Truth

U

Understanding - Unflappability - Uniqueness - Unity - Usefulness - Utility

V

Valour - Variety - Victory - Vigour – Virtue - Vision - Vitality - Vivacity

W

Warmth - Watchfulness - Wealth - Wilfulness - Willingness - Winning - Wisdom - Wittiness - Wonder

Y

Youthfulness

Z

Zeal